APIC KEYNOTER®

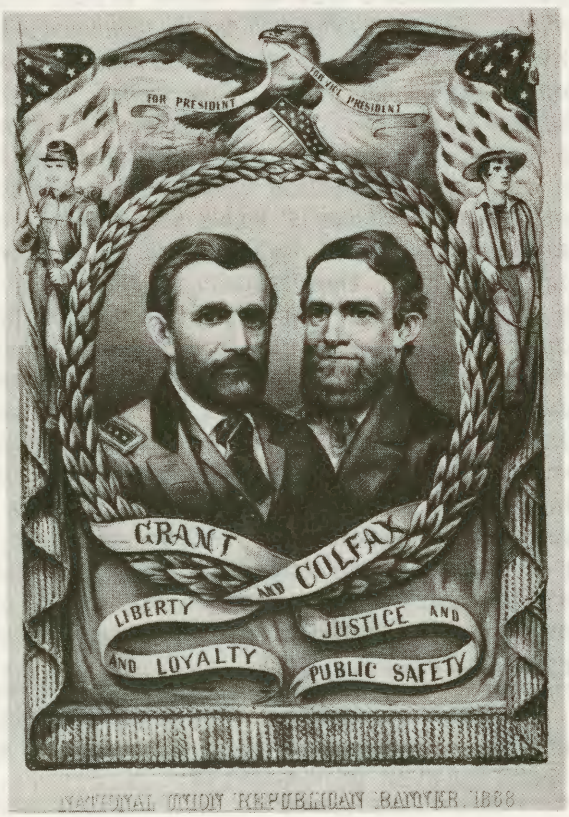
NEWS OF THE AMERICAN POLITICAL ITEMS COLLECTORS

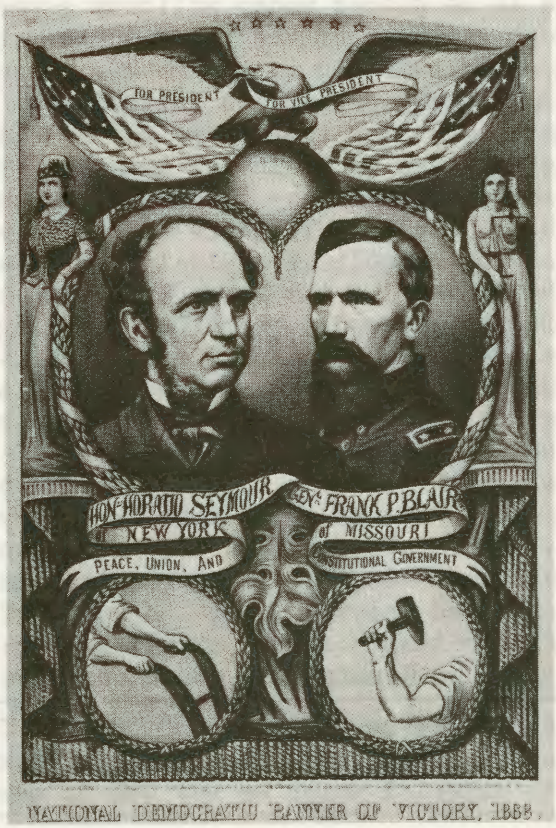
VOLUME VII Number 2 | ISSUED FOUR TIMES YEARLY | SUMMER 1968

THE PRESIDENTIAL CANDIDATES OF 1868

REPUBLICAN PARTY
(Grant and Colfax)
3,015,071
(214)

DEMOCRATIC PARTY
(Seymour and Blair)
2,709,615
(80)





Currier & Ives Grand National Banners.

(Items pictured are from the Harris Collection)

THE APIC KEYNOTER - ISSUED FOUR TIMES YEARLY BY APIC - SUMMER 1968

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THE ELECTION OF 1868 - THE KEYNOTER FEATURE PRESENTATION

President Andrew Johnson, who had become President upon the assassination of Lincoln, was at odds with Congress during his whole term. He had deep southern states-rights (Democrat) convictions, and although his strong patriotism had kept him loyal to the Union, as soon as the war ended his former sentiments were once again asserted. He had always contended that the States could not legally secede, and all, therefore, were still members of the Union. As such, unless their laws were contrary to the U. S. Constitution, they were entitled to duly elected members of Congress, normal rights as citizens, and equality with other States. Johnson called this 'My Policy', and even the moderate Republicans rejected his stand. Congress passed a series of 'Reconstruction Acts' which required the Southern States to be placed under military governors; disfranchised all who bore arms; required thorough revision of the State Constitutions, etc. Johnson vetoed each measure, but all were passed over his veto - he was nicknamed 'King Veto'. Such were the issues leading to the Impeachment procedings initiated by the House, early in 1868. The case, heard by the Senate lasted over two months and President Johnson was acquitted by only one vote--two thirds vote was necessary to impeach. That one vote, by Edmund Ross, Republican from Kansas, meant ostracism by his party, but he voted as his conscience dictated. Although General U. S. Grant of Illinois had never voted nor aligned himself with any party, he was assured the Republican nomination. He was chosen on the first ballot and his running mate was the Speaker of the House, Schuyler Colfax of Indiana. The Democrats had many nominees with George H. Pendleton of Ohio leading on the first ballot--but after the twenty-first it was deadlocked between General Winfield Hancock of Pennsylvania and Thomas Hendricks of Indiana. During the twenty-second ballot several votes were given to the President of the Convention, Horatio Seymour, the Governor of New York. He asked that he not be considered but the delegates would not hear of it - he reluctantly agreed and was chosen unaminously. General Frank P. Blair of Missouri was the unaminous choice on the first ballot for Vice-President. For the first time in many years there were no minor parties fielding candidates. The South was secure for the Republicans due to extensive disfranchisment, and Negro suffrage. General Grant received just over three million votes to Seymours two million seven hundred thousand, but the votes of many states were very close, making the election much closer than most had expected. The electoral vote was 214 for Grant to 81 for Seymour --the popular General had won a decisive victory.....

The AUTUMN issue of the KEYNOTER will feature the 1860 campaign. Items of special interest are solicited. The Editor thanks all who have taken the time and effort to contibute material which we may use to make your publication worth-while.....

CHANGE IN HOTEL FOR APIC CONVENTION-The Park Sheraton, 2660 Woodley Road, NW, Washington, DC 20008, is our new headquarters, due to the closing of the historic WILLARD Hotel. All confirmed reservations, will be reconfirmed by the Sheraton Park Hotel. Should you not get a reconfirmation, contact the Park Sheraton immeadiately. See you in DC on Aug. 16-17.

The PRESIDENT'S Message

from Robert Sterling, #173.

This is my last official message to you. That sentence should presage a one-page capsule of maudlin reminiscences about my four years as an APIC officer. But I'll spare you the dramatics and make this brief.

The National Convention is only five weeks away as I write this and just tomorrow as you read it. To avoid the inconvenience of taxiing from other hotels, please send in your reservation card today. The hotel cannot guarantee reservations after August 1. Our organization has the 10th floor for business meetings, banquets, and display gatherings and, I understand, early room arrangements.

As you prepare the small suitcase of clothing and large suitcase of politicals for the National, see if you can locate one item to be turned over to Ken Broyles as a donation to the APIC auction. Our treasury is such that we can not afford to spend any APIC funds on the Convention.

A special room has been set aside for your displays and bourse tables. The latter will be reserved on a first-come, first-serve basis for a small fee. Police protection will be arranged to secure items in the room, but the room will be open only when regularly scheduled sessions are not held.

Herb Collins just called to invite all APIC members to attend the Smithsonian's official opening of the display, "Quest For The Presidency" on Friday, 4:30-6:30 p.m. Admission is free to those wearing the APIC badge.

Your APIC ballot for the new slate of officers and constitutional amendments should be received by August 7. To date, the response has been good, with nearly 200 ballots received.

So, adieu! As Harry Truman once said, "I may not have been your best President, but I had a lot of fun trying."

IMPORTANT NOTICE - THE CLOSING OF THE HISTORIC WILLARD HOTEL, HAS NECESSITATED OUR CONVENTION MOVING TO THE SHERATON PARK HOTEL, 2660 WOODLEY ROAD, NW, WASHINGTON, DC 20008. YOUR CONFIRMED RESERVATIONS WILL BE RECONFIRMED BY THE PARK SHERATON.

For the Newer Collector

by Webster T. Haven, #131.

This question and answer format is new -- we hope you like it. We will endeavor to answer questions pertaining to the collection of Political Americana and political history, that are not covered by Mrs. Marion Ford's splendid column, CAN YOU IDENTIFY. So send your questions and suggestions....we'll do our best.

Q. I have heard the word, "jugate," pronounced many ways. Will you please give me its correct pronunciation and definition?

A. The word "jugate" should be pronounced as ju'gāt, with the emphasis on the first syllable. In our hobby it refers to button, ferrotype, token, ribbon, poster, etc., that contains the pictures of both the presidential and the vice presidential candidates. It could also be any pair of candidates.

Q. Is it true that we once had a U.S. President for one day?

A. Senator David Rice Atchison has often been referred to as a "President for a Day." President Polk's term of office ended at noon on Sunday, March 4, 1849 and President Taylor was not sworn in until March 5, 1849. So, according to the Constitution, Senator Atchison as President of the Senate was in charge for one day. The State of Missouri appropriated $15,000 for a monument to him; it was erected in front of the Clinton County Court House in Plattsburg, Missouri.

Q. Was Robert Kennedy the first candidate to die before the election?

A. James S. Sherman, the running mate of William Howard Taft, became Vice President on March 4, 1909. He was renominated by the Republican Party for a second term but died six days before the election. Frank T. Johns who was the Socialist-Labor candidate for the Presidency in both 1924 and 1928 was drowned in an unsuccessful attempt to rescue a boy on May 21, 1928.

Q. A dealer offered to sell me a political button that had a large stain upon it, at a price below the figure listed in the APIC Price Guide. Was I wise in not accepting his offer?

A. Just as a philatelist does not concentrate on damaged stamps nor a numismatist on mutilated coins, a political items collector should consider such only as a filler, if priced accordingly. (Rarities are always the exception -- you know that the famous British Guinea stamp is really a damaged one.)

Q. Which is correct -- "pin" or "button" in referring to the usual pin-back items distributed by political candidates?

A. I quote from Mrs. Sally Luscomb's THE COLLECTOR'S ENCYCLOPEDIA OF BUTTONS. "Pin-backs is a term given to buttons having a pin for fastening them to a garmet." In other words, be it pin-back, stud, or shank-type, they are all buttons.

Q. Why is President Grover Cleveland referred to as both the twenty-second and also the twenty-fourth president?

A. As President Cleveland's two terms were not consecutive, most authorities agree that he be considered both the twenty-second and also the twenty-fourth president.

Q. I have a political token that a coin dealer claims has no value becuase it has a hole in it. Is this true?

A. A coin with a hold in it would be considered mutilated. However, many political tokens were made with a hole in them to permit threading a ribbon through and thus suspending them from the lapel or watch chain. No, the hole does not impair the value of a political token. You can see many tokens, so holed, depicted in J. Doyle Dewitt's A CENTURY OF CAMPAIGN BUTTONS.

Q. Is Mr. Dewitt's book A CENTURY OF CAMPAIGN BUTTONS still available?

A. Yes, a small quantity of this invaluable book remains. Send $25.00 to the Librarian, University of Hartford, Hartford, Connecticut 06117.

Cut out the pictures of these two buttons and paste on previous KEYNOTER covers. The Corregan and Cox is Socialist Labor, 1904, and space was provided for this item on the AUTUMN 1966 cover. The Single Tax Party button is deep violet color, celluloid, and appears to be of the twenties. Unless some member has definite information to the contrary, it seems this should be attributed to the 1920 Single Tax Party (Macauley and Barnum), which polled 5837 votes--space is provided on WINTER 66-67 cover page. (Single Tax button pictured is from the Neil Porter collection.)

PAST ISSUES OF THE KEYNOTER WILL BE AVAILABLE AT THE APIC CONVENTION, OR FROM OUR NEW SECRETARY-TREASURER, Stephen Bibler, 4144 SE Clinton St., Portland, Ore. 97202.

(Limited Quantities, one to member)	@ Convention	Postpaid
1967 Complete year (Winter 66-67 thru Autumn 67).	$2.00	$2.25
1966 Two or three issues, including Autumn 66.	1.50	1.75

ELECTION OF 1868

by Robert Sterling, #173.

With a backdrop of the great Civil War and Lincoln assassination, the politicians filtered out the true issues of the day--the financial proposals, reconstruction, the tariff, and Negro suffrage--and found in the residuum the phrase "Let us have peace" and "Constitution and our Laws."

To Grant would go the credit of giving the Republicans the angelic term upon which he probably won. He had a knack for coming up with the right expression at the right time. The "Unconditional Surrender" statement to General Buckner at Ft. Donelson gave him an early sobriquet and his "I propose to fight it out on this line, if it takes all summer," illustrated his determination. Nor was "The men will need their horses to plow with" lost on campaign slogan makers in 1868.

At least a year before the convention Grant fell victim to the contagion of the Presidency. Only Justice Salmon Chase challenged and, as James G. Blaine noted, this was "speedily abandoned" when public sentiment pointed to the General. There was little to do in Chicago except work up a platform and find a running mate.

If the platform was unenlightening and more notable for its omissions than commissions, it was, according to historian Dr. Charles Coleman, ". . . a fighting platform. No inducements were held out to Democrats to forsake their old allegiance. The party entered the campaign determined upon a direct assault upon the enemy." It did not mention the tariff nor make a gesture of friendship for the former rebels--Grant's "peace" and "plow" statements would suffice--but it denounced the Ohio Idea and not so clearly the Negro suffrage proposal.

With most of the delegates coming from Northern states opposed to Negro suffrage, it seemed a bit contradictory to the press, and perhaps the dozen or more Southern Negro delegates, that the platform should support the plank for the Southern States only.

General John A. Logan of Illinois presented Grant's name to the delegates. All 650 voted approval. Chairman Joseph Hawley of Connecticut made the formal announcement and Crosby's Opera House chattered the delegate's enthusiasm, as did Grant's father, Jesse, then seated on the platform.

After missing the Presidency by a single vote at the Impeachment Trial of President Johnson, Ben Wade of Ohio, and ten others, sought the Vice-Presidential nomination. The disappointed Radical led for four ballots but the concentration on Schuyler Colfax started on the fifth and was consummated on the sixth. Wade's popularity had not been enhanced by the Impeachment Trial and a Cincinnati paper advised, "As for Ben Wade's nasty seat, it would be a credit to this State if it were left vacant for a couple of sessions and fumigated."

Grant and Colfax, when notified later in Washington, thanked the Party for the honor. In his letter of acceptance the General made no mention of specific issues and, in his own simple way, asked for "peace and universal prosperity." A Chicago printer presented the Republicans with:

Grant and Colfax, Grant and Colfax,
Shout it from the sea to sea
Blazon it on every banner,
They our leaders true shall be.

"Let's have peace," says brave Ulysses,
"Let's have peace," we all reply.
Let's have peace in all our borders,
Brightening all our country's sky.

The early acknowledgement of a single Republican candidate was in sharp contrast to the Democrat dilemma. During the year preceding the Democrat convention in the new Tammany Hall on 14th Street, at least 47 prospective candidates had been mentioned and votes cast for 20 during the three days of balloting.

The weather alone would have taxed the delegates that July. As Kate wrote her father, Chief Justice Chase, ". . . as hot as weather can well be. Too hot for the warm work on hand here." There were at least two major divisions that would provide the "warm work": the Ohio Idea and the continued friction between the "war" and "peace" elements of the previous Presidential election. Sponsored by George Pendleton of Cincinnati, the Ohio Idea was an inflationary proposal to redeem the Civil War bonds in greenbacks instead of gold. Easterners of both parties rejected the plan. Writing to Henry Clay Dean of Iowa, Horace Greeley was outspoken, as usual, on the idea: "Should I ever consent to argue the propriety and policy of wholesale swindling, I shall take your proposal into consideration."

The platform was a victory for the western Democrats and "native" white Southerners. Pendleton was successful and there was a declaration that the radical Reconstruction Acts were "unconstitutional, revolutionary, and void." It did not mention Negro suffrage nor did it attack the inconsistent position of the Republicans on this issue.

Both the N.Y. Times and Herald were critical. The Herald felt either platform would do for either party. The Springfield Republican accused Clement Vallandigham, author of the 1864 "Peace plank", of dominating the platform committee. The paper stated that he was the "Jonah of the party from 1861 to 1866, was still its prophet, still its ruler, and still its grave-digger. He has been its leading spirit . . . and he leads it again--to defeat." The Springfield Republican asked, "Will the historian be able to tell what the Democratic party did advocate in this election?"

If the West authored the platform it, too, had the three men most prominently mentioned for the nomination--George Pendleton, Thomas Hendricks, and Frank Blair. The chief apostle of the greenback theory was not as popular as his idea. Although he was within grasp of the nomination on the seventh ballot, the field shifted against him, but, in the end, his people triggered the move to Seymour. Four times the landslide threatened and four candidates--Pendleton, Hancock, Hendricks, then Chief Justice Chase coated with his chameleon-like principles--were very close. Pendleton was checked by Eastern hard-money men; Hancock by a quick adjournment engineered, the Herald believed, by the Albany Regency (said one, "he was like an overgrown spoiled baby who had lost his sugar plum"); Hendricks was dealt out by an Ohio maneuver (16 years later he would be rewarded); and Chase, a founder of the Republican Party, was eliminated by another Ohio play.

THE ELECTION OF 1868, continued.

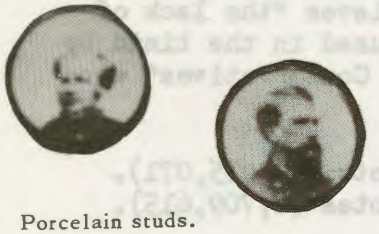
Seymour's name had been presented by the North Carolina people on the fourth roll call "but the delegates took the matter very coolly" and Seymour objected.

"Pity me, Harvey, pity me," was all that the reluctant Democrat could say. He was whisked off the rostrum and on to the Manhattan Club. The delegates moved to his selection. The nomination was his and, with tears in his eyes, he accepted. Francis Blair's nomination came quickly. A good war record, family name, western support, and the oppressive New York heat made it unanimous.

Within a month Seymour privately showed his concern for the outcome. "Our only course is to get all the strength we can. If we come short of carrying the Presidential ticket we shall gain states and congressmen. We may not be able to overturn the Republicans now but we shall make good progress in that direction," he said.

Seymour was only briefly an active campaigner and Grant not at all. Except for an occasional train excursion, the General stayed in Galena. The Nation admitted that Grant was not an ideal candidate. "As a show candidate Grant is probably the worst that ever took the field," it reported. After the October state elections, Seymour took to the stump and caused the pro-Grant Nation to concede the Governor had more public dignity than Grant "which strange as it may seem, is worth more to a public man in America than in any other country of the world." Moreover, Seymour had "tears within easy reach."

The scurrilous attacks were common. Seymour still bore the stigma of copperheadism. The Cincinnati Commercial, in great detail, described the alleged insanity and suicide of Henry Seymour, the Governor's father. The latter charge grew less frequent as the campaign progressed; the former increased. Many felt, as Sherman mentioned in a letter to his wife, that "Seymour was a pure copperhead during the war. Still I shall do or say nothing in public."

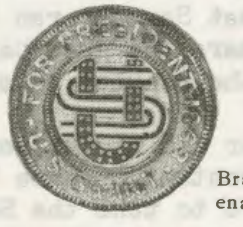


Porcelain studs.

Brass and enamel shell frame, with paper photo.

Match safe.

Brass shell eagle hanger, and shell frame with paper photo.



Brass rim, enamel centered pin.

1868 items pictured are from the Sterling and Harris Collections.

Blair was criticized by both Republicans and Democrats. The letter to Colonel James Broadhead was one cause. He advocated, in the Broadhead letter, the use of force to restore home rule in the South. It was in sharp contrast to Grant's "Let us have peace" declaration. But Blair's position, known before the convention, may account for his strength in the South. Ex-Confederate General Smith promised ex-Union General Blair as warm a reception "when we come to vote" as he got on the battlefield.

Both Grant and Blair were accused of alcoholism. Of Blair, Giddeon Welles said, "Frank has some qualities for the emergency which is approaching--is spoken of by friends,--but, but--poor Frank has destroyed himself by his--(drinking)". The Nation reported that Blair's "bill for two days at the Hartford hotel was--board $10.00, lemons and whisky $65.00, total $75.00." The Chicago Republican asked, "is a habitual drunkard fit for the high, honorable and responsible position of Vice-President?"

The New York World consistently repeated stories of Grant's alleged excessive drinking. A Cincinnati paper told of unlawful cotton speculations conducted by Jesse Grant, with his son's cooperation. The New York World was satisfied that Grant was Lee's inferior as a General and published a comparative study of the relative strength of the armies. The Galena tanner was accused of stealing silverware from Southern homes and once a Shetland pony.

The Credit Mobilier destroyed Schuyler Colfax's political career at a later year, but the Democrats had him enrolled in the Know Nothing Party before the war. It was the main point of attack against Colfax.

The campaign was all but over after the October state elections. These were disasterous for the Democrats. From the state elections of 1865, despite the radical control of the national congress, the party had been gaining in strength. It had increased its support from 44% in 1865 to 49.5% in the State elections of 1867, but sank to 46.7% in the Presidential election of 1868.

During the last three weeks of the campaign an unsuccessful call was made to replace Seymour and Blair. The Republicans were confident. The Democrats never took the offensive and Dr. Coleman believes "the lack of agreement on the financial issues, the nervousness aroused in the timid by Blair's bold statements and a desire to conciliate the Conservatives" were responsible.

Final: Grant-Colfax, 214 electoral votes (3,015,071).
Seymour-Blair, 80 electoral votes (2,709,615).

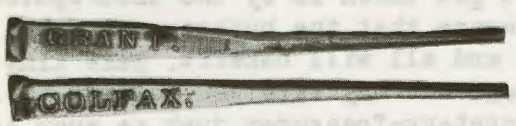
Seymour blamed the greenback plank for the failure, but it is to be noted that he carried the hard money states of New York and New Jersey. Chase wrote, "Well, the election is over. I believe the result is the best for the country, though I could not bring myself to make a choice. Anything certainly is better than Blair and revolution." Whatever the analysis of the time, the fact is that Seymour ran behind the State Democratic vote, lost Ohio and Indiana where the greenback idea was well received, and secured only 43.8% of the popular vote in the old northwest.

Nor did the radical Reconstruction program stack the cards against him thru control of some Southern states. It is hardly important to argue his failure to take the South, to which some believe he was entitled, unless he had carried the North, which he did not. He won half of his electoral count (New York and New Jersey) by less than 13,000 votes of one-half million cast there.

THE ELECTION OF 1868, concluded.

As Chase indicated, Blair was not an asset. Seymour's unhappiness with his platform did not help. But the major Democrat error was the nomination of Seymour. However estimable, well-qualified, or honorable he was, many voters still identified him with copperheadism. Just as important, the "Let us have peace" Grant was identified as the war hero. Four years later, with the war psychosis wearing away, the Grant-Seymour contest might have been reversed, but in 1868 it was, for Seymour, "Pity me, Harvey, pity me."

Twill litho ribbon.



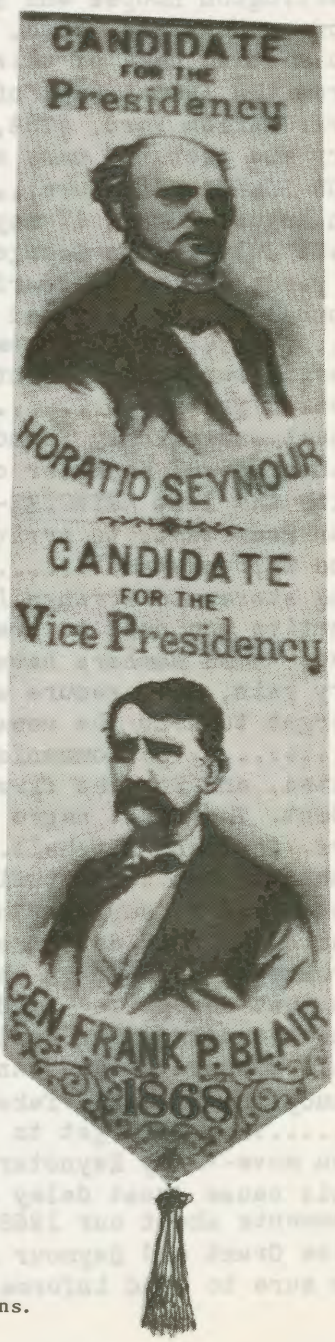
A brass nail.

Thin brass shell, with sepia photos, and pin back.

Whitemetal frame, with sepia photo.

Plush bordered pin back, ferrotype.

"This is a white man's Government." (Silvered brass, shell pin back)



Woven ribbon.

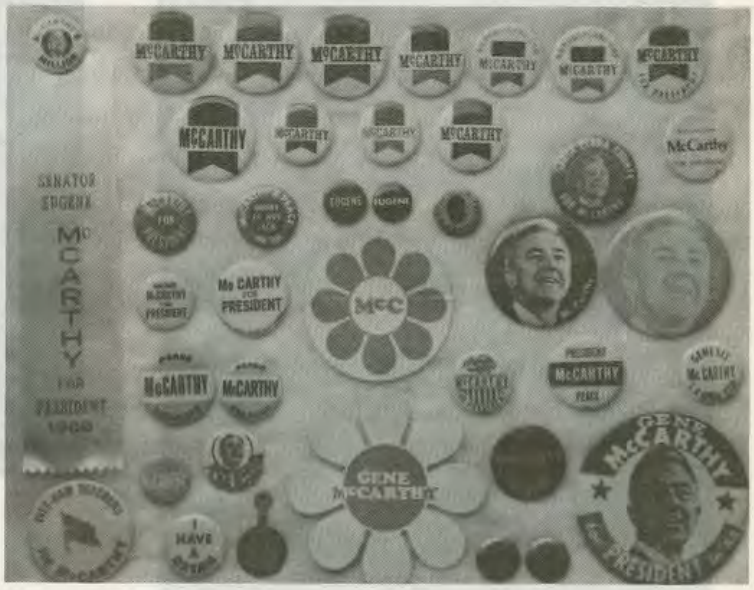
All 1868 items pictured are from the Sterling and Harris Collections.

THIS AND THAT	This and That	this and that

The April 15 issue of FORBES MAGAZINE carried an interesting story about A. G. Trimble, #444, and his 48 year old business of supplying many of the great campaign buttons, which we so enjoy acquiring.....Ray McKenna, Jr., #1112 was pictured along with some of his favorite itmes in the June 27 issue of the Rhode Island Pendulum.....Thanks to J. R. 'Andy' Anderson, #243, for sending the clipping from the New York Times about the McCarthy Botique which opened on West 56th Street selling a variety of campaign items, one of which was a $100. campaign button, complete with diamond, ruby and sapphire..... This has to be the greatest 'button' year for one collector has over 325 different 1968 campaign buttons by July first.....Webster T. Haven, #131, has contributed the FOR THE NEWER COLLECTOR material for this issue--it's in a different format which we hope you like--shoot your queries to Web, for an answer in a future issue.....The Socialist Party met in Chicago on July 6 and elected Michael J. Harrington as National Party Chairman--once again they decided not to field a ticket, but to 'work for needed reforms with the Democrats'. The Socislists have not had national candidates since 1956, when they ran Darlington Hoopes and Samuel Friedman.....Thanks to Mrs. Thelma LaVergne, #899 and Norman Heestand, #618, who both sent the Teddy Bear and Billy Possum post card pictured on another page of this issue.....Hal Griffin, #261, sent the FULL DINNER PAIL ads from the 1900 issues of Judge magazine, pictured on another page--thanks, Hal..... Mrs. Marion Ford, #784, has done another great job--she has covered the California primary and pictured many of the great items issued, this in addition to the informative CAN YOU IDENTIFY feature.....Those attending the APIC Convention in Washington, D. C. on August 16 and 17 may wish to visit the 'Hubert Humphrey Pharmacy' which will open in late July in the Georgetown Section, as a botique selling fabric adorned with H's at $2.50 a yard, HHH hats, scarfs, umbrellas, pajamas as well as bathing suits--even the sales personnel will be attired in green pharmacist-type jackets with 'RX-Humphrey' over the pocket. ..... Look forward to the 1968 Smithsonian display, which will have its premier, during our APIC Convention and all members are invited to attend. Herb Collins, #349, does a great job.....Another Cox-Roosevelt jugate has recently appeared on the West Coast and quickly found a good home--its the 1 1/4 sepia variety that was featured on the Winter 66-67 Keynoter cover.....HAVE YOU VOTED?, yes, the blue ballot enclosed, with the last KEYNOTER--for our new officers and changes in our Constitution. Send to our President, to arrive by August 7, or vote at the Convention--your vote is solicited and appreciated.....It is not too early to contact our local bank or other leading stores to arrange for a pre-election display of your collection--may be just the incentive you need to prepare a nice display--if nice you should be able to charge a small fee. Some members have found a display at the local library, while it returns no monitary gain, does secure some good leads--and what could be better than that.....Don't forget to send the news of your local chapter meetings to Associate Editor, Ferd O'Brien. .....The Communist Party met in New York City in early July, with some 400 delegates, and for the first time since 1940 nominated candidates for President and Vice-President. The first negro woman ever to run for national office was nominated for President, Mrs. Charlene Mitchell. Her running rate is Michael Zagarell, who is only 23 years old and thus not constitutionally eligible. Mrs. Mitchell is from the Los Angeles area and is quoted as saying, "That we feel we will win substantial support, for we offer the choice of candidates, not tied to the establishment".....Take special note of the Brummagem section in this issue--there are 47 recent 'fake' buttons, some of which will be most deceptive--read the details carefully and don't get taken in by the unscrupulous and the unknowming dealers. Most dealers if they are aware that the buttons are fake, will cooperate--you can help educate your area dealers and all will benefit. Take time to study the pictured fakes, it will be time very well spent and may save you dollars too... .....Don't forget to send your new address to the Secretary-Treasurer just as soon as you move--many Keynoters are returned each mailing due to an old address. Not only does this cause great delay but actually causes triple mailing fees.....Hear lots of nice comments about our 1968 Roster booklet--many like to larger type and all drolled over the nice Grant and Seymour items pictured--all these were from the Sterling Collection..... Be sure to send information about your display or newspaper publicity to the KEYNOTER....

1968 CALIFORNIA CAMPAIGN, by Mrs. Marion Ford, #784.

Eugene McCarthy may not have had the wild crowds nor the experience of being nearly pulled apart, but his followers certainly had ingenuity and alot of artistic ability. His state headquarters in Los Angeles, near the campus of UCLA, was a political art gallery. A block-long, glass-fronted building was completely decorated with original art ... posters, paintings on the windows, mobiles, etc. Inside, there were funny, fanciful or psychedelic doves, peace symbols and joyful comments in wild colors. The workers (rarely one over 25 years old) wore scarves and hats shown in the picture or straw beach hats rigged up Rough Rider style with bumper stickers attached. All these and the plastic doves were for sale along with books and a record by McCarthy. The campaign pins were more diverse in quantity, style and beauty. Originally there were just variations on McCarthy's senatorial pin, the two-toned "ribbon" design. Next the "peace" pins appeared in northern California. By the end of April the colorful blue pictures, various black & gold name pins and the widely varied "ribbon" pins were seen. The only really unusual item from southern California was the Rickie Tick-Stickies, blue and white plastic flowers with adhesive backs. They were used instead of pins. They were used to decorate everything from cars to clothes to a whole side of a high-rise dorm at UCLA.



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Pictured below are items from other primaries... Oregon, Indiana and Nebraska. A supplementary picture will be in the next Keynoter as material to be photographed was a little too late in arriving. Our thanks to Patrick O'Conner, Irene Becraft, Maggie Rogers, Tom Tinervin, Jack Converse ... and ... it should have been mentioned before... Linda and Dick Bristow for the California information.

For further information on any of the 1968 items please don't hesitate to write me. With your help we will try to keep this feature up to date during the election year.

1968 CALIFORNIA CAMPAIGN, by Mrs. Marion Ford, #784.

The California presidential primary of 1968 will never be forgotten because of its tragic ending. It had been a colorful, exciting time for all Californians, but especially for campaign items collectors. For months there had been few pins for any candidate. Suddenly they popped all over the state. Northern California bloomed with brilliant McCarthy items while the southern part of the state came up with oddities. We have tried to put together as complete a report as possible on this primary not only to straighten out any future confusion between the Kennedy brothers' campaign pieces, but to record all items for collectors of this astonishing 1968 election.

Robert F. Kennedy's campaign was vivid and vital, loud and exciting. His campaign items, with few exceptions, were quite the opposite. They were not readily available and rarely free. Large pins, such as those superimposed on the rally poster, were sold at huge rallies or airport arrivals by street vendors. The most common pins at the headquarters were the blue & red (#1, 2nd row) and the white on blue litho. (#1, last row). Incidentally the latter pin is the one seen on the Kennedy aides during the long TV death vigil and the one that was buried with Senator Kennedy. Another white on blue litho. (#3, last row) was put out for "victory" parties at various headquarters for the night of June 4th. VIVA KENNEDY items were sponsored through an auxiliary unit in Mexican-American areas, especially in eastern Los Angeles. Red, orange, white and gold are the colors for these three pins. The black and white "peace" symbol pin was a "limited" edition of only 200. These were sold through the Students for Kennedy group for just about as much money as possible ... rarely below 50¢ and usually closer to $2.00. This pin has been run off again since Kennedy's death, but has been labeled accordingly by the dealer. The only "odd" item used was the initialed "bobby" pin. Women wore them in their hair while men used them as tie clasps. There were the usual white skimmer hats and one record of a campaign song was recorded.

CAN YOU IDENTIFY ?

by Marian Ford (#784)

****

Well, we never give up until a definitive answer has been arrived at, so let's go back to our old friends #5 and #67. The former pin was sent into the Keynoter ... only this time the name PAUL KRUGER was printed under the picture. Now may he rest in peace !
One further note concerning Daniel Poling (shown in the last issue) is that he was the Prohibition candidate for governor of Ohio in 1912.

#81 Paul Fisher identified the gentleman as Samuel S. Yoke of Stroudsburg, Pa. It seems the emblem depicted is for the Knights Templar, and Yoke was the Right Eminent Grand Commander of the Grand Commandery of Knights Templar of Pennsylvania in 1895-1896.

#83 Jeff Nelson reported that this is Jack McCaskey, a Republican mayor of Lancaster, Pa.

#84 Yes, these are the same men. John Barkley states that the pins are of Charles Dick of Akron, Ohio. When Marcus Hanna died in 1904, Dick was elected to the United States Senate to replace him. He was a Republican.

#87 Bob Lowe filled in the story of "Silk" O'Loughlin. The man's full name was Francis L. O'Loughlin, and he opposed William Armstrong in the 44th Senatorial District, N.Y. in 1904. He was defeated. However he did gain fame as one of the greatest umpires in organized baseball and served many years as arbitrator in the American League.

#89 This man was identified by Bob Paige as John Welty who ran for governor. Can anyone give the time or state? This type of badge is most common for Ohio.

#91 A number of members identified Mary Beck. Bob Ellerbusch added a number of details. Mary Beck is a conservative member of the Detroit Common Council. Last year she led an unsuccessful recall movement against Mayor Cavanaugh.

#94 In researching his family history, Larry Brough discovered this gentleman was John Brough who had been governor of Ohio. Although he was a Democrat originally, he was elected on the Union party ticket in support of the aims and policies of Lincoln.

#98 This pin was tentatively identified as Stephen McNichols, Democratic governor of Colorado from 1959 to 1963. Could someone check this? No picture of him could be found by "press" time.

#103 These metal objects photograph poorly and leave lots of room for different opinions. Several people declared this bearded gentleman to be Charles Evans Hughes. Another idea was Mayor Gaynor of New York. The era of this type of stud rather points to the late 1880s and early 1890s ... so we'll put this to one side and think some more.

#105 Twelve members wrote that this was William Howard Taft just before he went to govern the Philippines. After studying a dozen or pictures, it would seem very possible. This particular one has not turned up. If anyone has it, do write and give the source.

****

An inquiry was made concerning the brass Benjamin Harrison item which resembles a coin . It separates to reveal a small container. There is also a matching Cleveland box. An old advertisement in a newspaper answers the question: " Pocket Stamp Boxes World's Fair Souvenir Co. Gilt finish 25¢ $2.00 per dozen MY PILE (Harrison) MY STACK (Cleveland)

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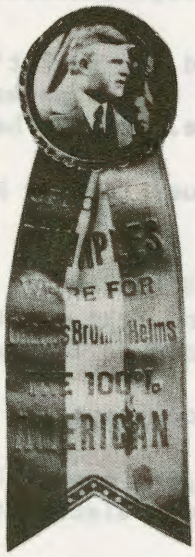
IF YOU CAN IDENTIFY ANY OF THESE, write Mrs. Marion Ford, #784.

#111



name is
Charles Brumm Helms

#112

#113

#114

#115

#116

United Christian Party ?

#117

Theodore Freemming

#118

#119

what year?

#120

#121

Loyal Home Workers
suffrage item?

#122

November for our president

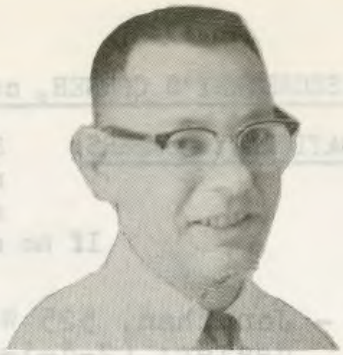
#123

#124

#125

Widow Jones suits me

#126



The Secretary's Corner

by Don Coney, #202.

My tenure as your Secretary-Treasurer is about to end. During the past two years, over 500 new members have been enrolled and more than 3900 of your letters have been answered. This would, of course, have been impossible without your cooperation. Whenever called upon, you responded; I hope I have done the same to your satisfaction. My special thanks to Chick and Bob for their invaluable aid and comfort and my warmest greetings and congratulations to our new Secretary-Treasurer.

Don

CHANGES OF ADDRESS:

1267 - Mrs. Charles Donnelly, 1255 Oakhill Drive, Freeport, Ill. 61032
1159 - James A. McComb III, 4561 Brougham Drive, Rockford, Ill. 61111
1127 - Mrs. Warren A. Wanamaker, 18400 Collins St. - Apt. 12A, Tarzana, California 91356
738 - Earl E. Kistler, 1335 W. Congress St., Allentown, Penna. 18102
1202 - J. Patrick Lewis, 5623 Selby Court, Worthington, Ohio 43085
57 - Dale E. Wagner, 5911 Cherrywood Terr. #102, Greenbelt, Md. 20770
795 - Lawrence M. Brown, Jr., RR #1 - Box 72D, Pierson's Lake, Chaska, Minnesota 55318
284 - Lenard R. Babin, 1439 Ridge Road West (opposite Howard Johnson), Rochester, N. Y. 14615
1209 - Earl C. Lytle, 1664 Highland Avenue, Portsmouth, Ohio 45662
337 - Howard S. Thomas, 1600 East Avenue, Rochester, N. Y. 14610
969 - Edward Huff, 7472 Mad River Road, Dayton, Ohio 45459 (tel 885-3146)
1038 - Vernon S. Houston, 4101 Hideaway Dr., Tucker, Georgia 30084 (939-4873)
534 - Richard Rovsek, Post-Keyes-Gardner, 919 No. Michigan Ave., Chicago, Illinois 60611
892 - Franklin D. Jankosky, 7930 El Morro, Los Angeles, Calif. 90045
1013 - David W. Lowden, 1805 E. Nobel Place, Littleton, Colo. 80120
688 - Michael J. McKleroy, c/o Forrest Striklen, 7 Newland Lane, Jacksonville, Illinois 62650
788 - Richard Michalek, 160 Nevada Road, Bucyrus, Ohio 44820
193 - Lyell D. Henry, Jr., 1154 E. Court St. Iowa City, Iowa. 52240 (Bus.Ph.353-5534)
813 - Leroy Hedstrom, 9716 Marshall Dr., Lenexa, Kansas. 66215.
287 - Roy Safanda, 411 W. Washington Blvd., Oak Park, ILL. 60302.
139 - U. I. Chick Harris, (Business phone changed to (314) 982-2651)

OMITTED FROM ROSTER:

1019 - Jack T. Crosby, 411 Butterfield Dr., East Lansing, Mich. 48823; tile contractor; (3-c-h-l-q); (517) 332-0644; (517) 332-5361
381 - A. C. Cressy, Jr., Apt. 114, Washington Plaza, 1420 Centre Ave., Pittsburgh, Pa. 15219,; professor; (3-c-h-m-r-z); (412) 281-6019
1129 - Larry Seiber, 149 Coloma - Apt. A, Santa Cruz, Calif. 90560; EDP analyist; (2-c-h-l-JFK-r-z)
283 - Michael J. Nichols, 3414 Corby St., South Bend, Indiana 46615; student; (2-c-h-l-r-z); (219) 233-6080
797 - Robert C. Young, 11911 Parklawn Drive - Apt. 104, Rockville, Maryland 20852; M.D.; (2-c-h-l-r-z).
465 - Joan Beatty, 130 E. 31st St., New York, N. Y. 10016; textile designer; (2-c-h-l-r-z); (212) MU 5-2066; MU 4-7940

PROBATIONARY MEMBERS: Should any member know of a good reason, why any probationary member should be excluded from membership in the APIC, please send such objection, in writing, to the Secretary-Treasurer. If no objections are received, full membership will be accoded 9/1.

1297 - Jonathan, 525 West Manchester, Inglewood, California 90301; dealer; (2-d-i-l-q-X); (213) 674-3330
1298 - Morris Brauner, 5223 Berks Street, Philadelphia, Penna. 19131; antique/coin dealer; (3-d-i-l-w); (215) GR 3-4723; (215) TR 8-5211
1299 - William Prescott, 8 Marbil Road, Danbury, Connecticut 06810; painting contractor; (3-c-i-m-r-z); 746-2863; 746-2013
1300 - Mrs. Carroll W. Tibbetts, 1073 Union Ave., Laconia, N. H. 03246; antiques; (3-c-d-i-l-q-z); (603) 524-5591
1301 - Kenneth Rupe, 202 North 36th Street, Richmond, Indiana 47374; HS teacher; (2-c-i-m-q-z); (317) 966-3249; (219) 726-4131
1302 - Jay B. Hashmall, 47 Beaumont Circle, Yonkers, N. Y. 10710; student; (1-c-i-l-q-u-w); (914) 793-3120
1303 - Robert Craig, Jr., 1829 N. Minnesota, Shawnee, Oklahoma 74801; student; (1-c-h-m-r-z); (405) BR 3-5275
1304 - Aaron Weintraub; 1872 Commonwealth Ave. - Apt. 14, Brighton, Mass. 02135; attorney; (2-c-h-l-q-u); (617) 277-0226; (617) 482-5562
1305 - Jonas J. Meyer III, 39 Woodbine Circle, Bridgeport, Conn. 06606; attorney; (2-c-i-m-q-z); (203) 372-9524; (203) 372-9524
1306 - Robert Cereghino, 703 Bolton Walk #204, Goleta, Calif. 93017; grad student; (2-c-i-l-q-z); 968-3475
1307 - Mrs. Emsley W. Johnson, Jr., 9508 Holliday Circle, Indianapolis, Ind. 46260; housewife; (3-c-i-m-q-z); (317) 846-3803
1308 - Ruby June Hicks, RR 2 - Box 25, Cardington, Ohio 43315; dealer; (3-d-l-q-z); 946-2151
1309 - William C. Weaver, 1866 Atkinson Place, Pittsburgh, Pa. 15235; teacher; (3-c-i-l-q); (412) 371-8673
1310 - Laura Lee Stearns, 136 N. Canyon View Dr., Los Angeles, Calif. 90049; homemaker; (2-c-h-l-q-u); (213) 472-0763
1311 - Mrs. Janet J. Vogel, 40 Dewing - Box 223, Clayville, N. Y. 13322; housewife; (3-c-h-m-q-z); (315) 839-5668
1312 - Bert Rava, 510 Overhill Drive, University City, Missouri 63130; student; (2-c-h-l-q-v); (314) 721-2482
1313 - Lawrence Golden, 166 Fifth Ave., New York, N. Y. 10010; publicity director; (3-c-i-l-q-z); OR 4-4279; AL 5-326
1314 - Christopher J. Petro, 1900 Westwood Dr., Topeka, Kansas 66604; student; (1-c-i-l-q-z); (913) 235-0553
1315 - Russel Freemon, 1219 W. South Fourth, Shelbyville, Illinois 62565; toolmaker; (3-c-i-l-q-w);
1316 - Burr Hartenburg, 526 S. Main, Vermontville, Michigan 49096; salesman; (2-c-i-l-q-z); (517) 259-7211; (517) 543-5430
1317 - Alfred Y. Wolff, 289 Grant Drive, Hanover, Pennsylvania 17331; accountant; (3-c-h-m-q-u); (717) 637-3795
1318 - Donald Wallace, 1254 Edmund Ave., St. Paul, Minnesota 55104; curator; (2-c-d-h-r-m-z); (612) 644-2639
1319 - Jeff Wieser, Kiski School, Saltsburg, Pennsylvania 15681; student; (1-c-h-l-q-z); (216) 392-3682
1320 - William P. Schuber, 144 East Main St., Bogota, N. J. 07603; student; (2-c-h-m-q-z); 343-8318
1321 - Dennis P. Curtin, 1902 Golfview Drive, Urbana, Illinois 61801; publisher's rep; (2-c-i-l-q-z); 365-1524

PROBATIONARY MEMBERS, concluded.

1322 - David Schneider, 555 Kappock St., Riverdale, N. Y. 10463; salesman; (2-i-m-q-u); 884-3321; 925-2900

1323 - Dennis M. Dudley, 1907 Cambridge Drive, Kalamazoo, Mich. 49001; student; (1-c-i-l-q-z); (616) 349-3012

1324 - Mrs. Francis L. Rossiter, 6 Wood Lane, Locust Valley, N. Y. 11560; housewife; (3-c-i-m-q-u-v); (516) OR 6-7751

1325 - Tom Slater, 105 Chapel Crest Terr., Pittsburgh, Penna. 15238; student/writer; (1-c-d-h-m-q-u-v); (412) 963-8751; (412) 471-8384

1326 - Jerry Udell, 2616 Greyfriar Court, Indianapolis, Indiana ; Asst. to Sen. Bayh; (2-c-h-l-q-u); (317) CL 1-6964; (317) 633-8640

1327 - Mrs. H. I. McPherrin, 5822 No. Waterbury Rd., Des Moines, Iowa 50312; housewife; (3-c-i-m-q-z); 255-8182

1328 - Mike Troutman, 2001 So. Terrace Dr., Wichita, Kansas 67218; grad student; (2-c-i-m-q-z); (316) MU 6-6859

1329 - Michael T. Mishou, USCG Air Station, Port Angeles, Wash. 98362; USCG AT3; (2-c-h-m-q-u); (602) 457-4401

1330 - Gregory Wilson, 58 Kirkland St., Cambridge, Mass. 02138; curator, TR collection, Harvard Univ.; (2-c-h-l-s-z)

1331 - Jim Lyons, 522 Pope St., Menlo Park, California 94025; printer; (2-c-i-m-q-u); (415) 323-6496; (415) 324-3333 X498

1332 - Edward J. Vigna, 944 7th Street, Spearfish, South Dakota 57783; student; (1-c-i-l-q-z); (605) 642-2789

1333 - Christopher B. Hearn, 34 Trinity Ave., Lowville, N. Y. 13367; student; (1-c-h-l-r-z); 276-6947

1334 - Peter Bloch, Apt. 2L, 195 South Middleneck Rd., Great Neck, N. Y. 11020; student; (1-c-h-m-q-u-w); (516) HU 7-2852

1335 - Jim Gash, 500 East 77th Street, New York, N. Y. 10021; radio news editor; (2-c-h-m-license plates-q-u-v)

1336 - Esther Leonard, 708 Mitchells Lane, Middletown, R. I. 02840; assembler; (3-c-i-postcards-l-q-u); (401) 847-7842

1337 - Fred W. Krenke, 912 W. Main St., Madison, Indiana 47250; student; (2-c-i-m-q-z); 265-5519

1338 - Bruce Ippel, 774 E. 154th Place., South Holland, Illinois 60473; student; (1-c-i-issue-l-q-z); (312) 333-6262

1339 - Clifford G. Fisher, 62 E. Main St., Cobleskill, New York 12043; museum curator; (3-curator-i-l-q-z); (518) 234-3374; (518) 295-7192

1340 - Kevin C. McDonough, 120 Surrey Lane., Fairfield, Conn. 06430; (1-c-i-l-q-u); (203) 259-7539

1341 - Richard E. Curtiss, 168 Firetown Road, Simsbury, Conn. 06070; telephone lineman; (2-c-i-l-q-u); (203) 658-5582

1342 - James A. Noel, Jr., (before 9/1/68) 1807 Sebastian Drive, Burlingame, Calif. 94010; (after 9/1/68) Humboldt State College, Redwood Hall 2032, Arcata, Calif. 95521; student; (1-c-h-m-q-z)

IMPORTANT NOTICE

THE APIC CONVENTION HAS BEEN CHANGED FROM THE WILLARD HOTEL TO THE PARK SHERATON. ALL CONFIRMED RESERVATIONS WILL BE RECONFIRMED. SHERATON PARK HOTEL IS AT 2660 WOODLEY ROAD, NW, WASHINGTON, DC 20008. ITS AUG. 16 & 17.

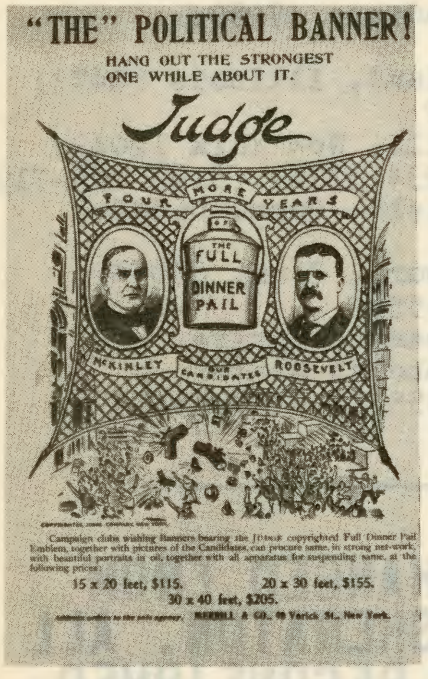
APIC CHAPTER MEETINGS by Ferd O'Brien.

METROPOLITAN NEW YORK CHAPTER

The last New York Metropolitan meeting until October was held at the Hotel Commodore, and our usual hard core of about forty members attended. As usual we had a very informal meeting. Mr. Bob Fratkin, as guest speaker gave an extremely interesting talk on the election of 1848. At each meeting a volunteer entertains with a speach on one of our past elections. So far we have been entertained by such able people as Stan King, Ed Potter, Peter Winklestein, Charles McSorley and others, all students of our political heritage. Much research has gone into these talks. A question and answer period follows, making for an interesting evening. Our past president Mr. Howard Adler turned the chair over to Ed Potter and he conducted the meeting delightfully. Stan King brought some of his material of 1924, and we saw rarities of Davis, LaFollette, Foster and Coolidge. Mr. Bert Sugar becomes Recording Secretary, and Leon Weisel will send in reports of meetings to the associate editor. Mr. Bob Rosengarten willbe our next speaker. Atrading session followed at which G.W.'s, Greeleys and other rarities were in evidence. All APIC Members are cordially invited to attend our meetings.

Submitted by Leon Weisel.

These are ads from 1900 Judge magazines. Note the price of the large banners--small wonder we don't find any. The dinner pail buttons were only $4.00 per gross in 1¼" size and $3.00 in 7/8" size--think you'd get any sales today??? The flag item at $2.50 is 45"x50" and undoubtedly very showy--ever see any of these? (The Teddy Bear postal card mentioned on another page will not be pictured until the Autumn issue.)


"THE" POLITICAL BANNER!
HANG OUT THE STRONGEST ONE WHILE ABOUT IT.
Judge
FOUR MORE YEARS
THE FULL DINNER PAIL
McKINLEY
OUR CANDIDATES
ROOSEVELT
Campaign clubs wishing Banners bearing the Judge copyrighted Full Dinner Pail Emblem, together with pictures of the Candidates, can procure same, in strong net-work, with beautiful portraits in oil, together with all apparatus for suspending same, at the following prices:
15 x 20 feet, $115. 20 x 30 feet, $155.
30 x 40 feet, $205.
MERRILL & CO., 49 Varick St., New York.

THE CAMPAIGN EMBLEM HIT.
Button, Button, YOU Want the Button!
FULL DINNER PAIL
Judge's copyrighted Dinner Pail, inscribed "Four Years More of the Full Dinner Pail," has made a decided hit, and we are able to supply Campaign Buttons containing same, with names of McKinley and Roosevelt, at prices as follows:
Buttons 1¼ Inch in Diameter.
Buttons ⅞ Inch in Diameter.
THE ABOVE PRICES ARE NET.
Two Samples of Either Mailed for Ten Cents.
We have secured exclusive right to sell
Send Orders,
BALDWIN & GLEASON, 55 and 60 Reade Street, NEW YORK.

DECORATE FOR THE CAMPAIGN!
Judge's splendid portrait of McKinley framed in gold and surrounded by the Stars and Stripes. The portrait, frame and five flags complete for $2.50. The back of the frame is fitted with sockets in which the poles of the flags rest. The size of the new decorative piece, measuring from flag-tip to flag-tip, is 45 x 50 inches. It is packed complete and will be forwarded by express to any address on receipt of remittance of $2.50. Every Republican household will want one of these; there can be nothing prettier nor more appropriate for this campaign. Address
JUDGE COMPANY,
110 Fifth Avenue, NEW YORK CITY.

Photos courtesy of Hal Griffin, #261.

B R U M M A G E M*

Wayne LaPoe, President

*Brummagem (brum'ajem), noun. A showy but inferior and worthless thing.

Since its inception four years ago, the Committee on Ethics has labored diligently to protect the hobby from those who would bring harm to it through the production and distribution of fake material. As our organization continues to grow and the opportunities for counterfeiting become more numerous and attractive, it becomes increasingly obvious that each member must assume a greater individual responsibility to help control this menace. On the recommendation of the Committee on Ethics, the Executive Board has approved an addition to Article VI of the Code of Ethics on Reproductions as follows:

> "Each member of APIC has an obligation to discourage and prevent the manufacture and distribution of banned items insofar as it is within his power to do so. Should a member be aware of a proposal to produce and/or distribute items such as described in this Code and has unsuccessfully attempted to thwart such plans, he should exert every effort to see that the producer/-distributer takes steps to render the items and the advertising thereof the least objectionable and deceptive as possible. The Committee on Ethics and the officers of APIC stand ready to assist in this regard."

We believe that the inclusion of this statement will strengthen the Code and the Committee on Ethics by requiring affirmative participation on the part of the membership. The entire Code of Ethics, including this amendment, is provided in this issue of The Keynoter.

In the last BRUMMAGEM were illustrated eight of the twelve buttons reproduced and distributed by Abbott Laboratories in a 1968 sales promotion campaign. We now have the additional four buttons and they are shown below along with the other eight. For a complete description, please refer to the Summer 1968 Keynoter.

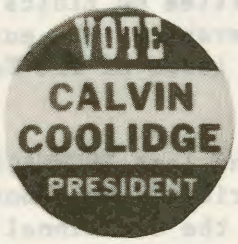
Issued in 1968 by the APIC - Committee on Ethics

A set of twelve "authentic reproductions" offered for sale by Sunset House, a mail order firm, was illustrated in the last BRUMMAGEM. At that time the actual buttons had not been examined so the description was incomplete. Since then, we have obtained a set of these buttons and can report that they are lithographed tin, off size, in the colors of the originals, and are apparently wholesaled by Chadwick Miller, Inc., Boston, Massachusetts. Each button contains on the lower curl the word, "JAPAN", and the label on the package in which the buttons are delivered states, "Made in Japan". Seems just a bit out of place!

Calvin Coolidge seems to be a subject which delights those who would spoof the issues and the candidates in a presidential election campaign. This year, Farrell's Ice Cream Parlour Restaurants, a chain, is distributing celluloid "Keep Cool With Cal" buttons in two sizes (1" and 1½"), bumper stickers and large posters proclaiming Coolidge election headquarters. The RWB bumper sticker is shown below. The 1968 buttons, shown below to the left, contain the words "Farrell's Ice Cream Parlour Campaign Headquarters" on the top and bottom curl of the buttons. The button illustrated third from left below is the button distributed during the 1964 election campaign by Farrell's. It is RWB, 1¼" in diameter and does not contain any distinguishing marks other than the Sheetmetal Workers Union label impressed in the metal backing. The button to the right below was distributed by The Blue Banjo, a Seattle Banjo Bar, during the 1964 campaign. It also is RWB, 1¼" in diameter and has only the Sheetmetal Workers label impressed in a black painted metal backing.

Farrell's 1968

Farrell's 1964

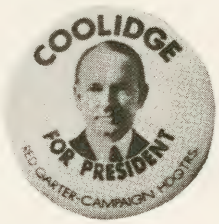


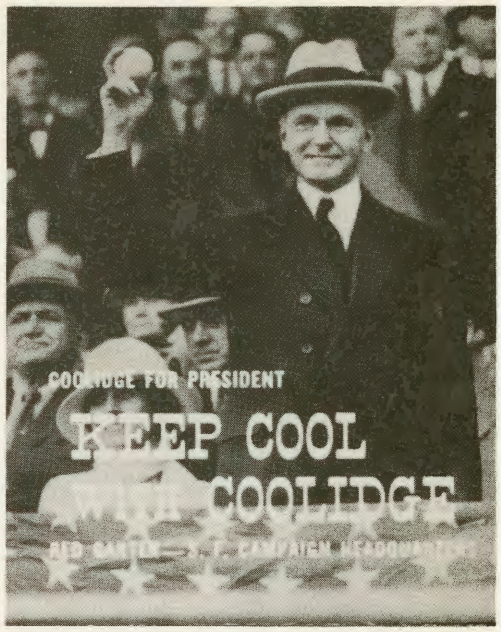
Blue Banjo 1964

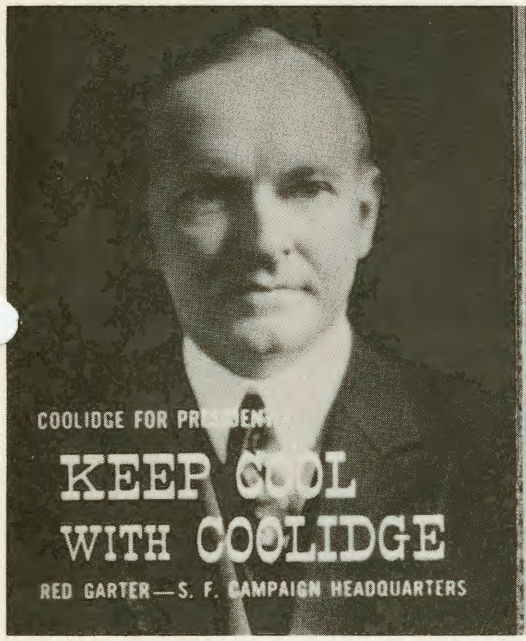
Issued in 1968 by the APIC - Committee on Ethics

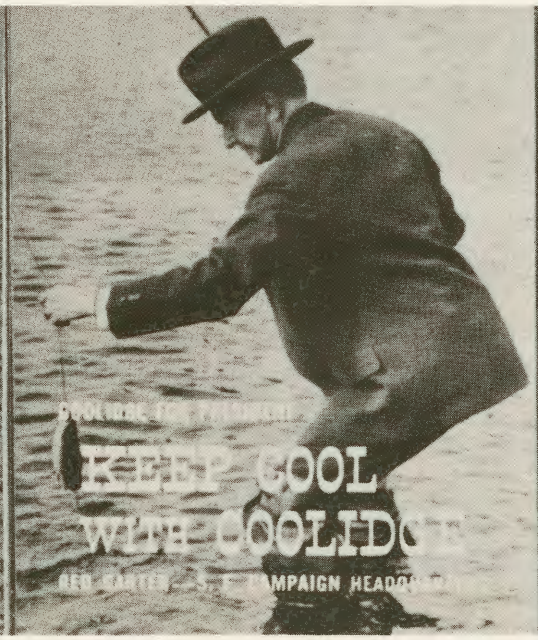
BRUMMAGEM, continued

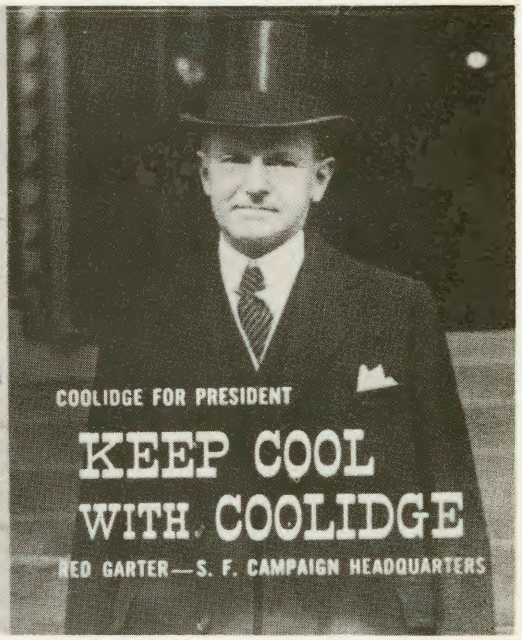
The items illustrated on this page keep reappearing and it seems appropriate to again feature them in BRUMMAGEM. They were distributed during the 1960 election campaign as a sales promotion stunt by The Red Garter, a banjo bar in San Francisco. In addition to the button, Coolidge photos and the automobile window sticker shown here, they also reproduced the front page of the San Francisco Chronicle for March 16, 1924 and November 5, 1924. All items are shown actual size and all except the newspapers are marked, "Red Garter - Campaign Headquarters".











Issued in 1968 by the APIC - Committee on Ethics

THE REPORT OF THE NATIONAL POLITICAL BUTTON EXCHANGE

May, 1968

N.P.B.E. Report - Politico — Published Bi-Monthly

DON BECK, Editor
1828 Ida Avenue
Ft. Wayne, Ind. 46808

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The latest run of reproductive buttons are distributed by Season Gifts, Atlanta, Ga, and the Art Fair, Inc. N.Y. N.Y. Listen to this!! "The two-inch metal buttons are authentic copies of buttons used in American Campaigns and come in sets of either nine or four buttons. The complete set of nine consist of six presidential buttons, Andrew Jackson, W.H. Harrison, Abe Lincoln, Grover Cleveland, Teddy Roosevelt, W.H. Taft, and their party buttons, Democratic, Republican, and Whig." "Season Gifts of Atlanta offers a set of four of the Presidential buttons, Lincoln, Taft, Cleveland, and Teddy Roosevelt. Art Fair also offers sets of reproductive campaign posters."

These are truly fantasy pieces, as who ever heard of a Cleveland-Hendricks celluloid! The pins I saw pictured would fool no one but the most novice collector. They are strictly someone's imagination and for the beginner collector a night mare.

TIME TO RE-REGISTER

Dues of $2.00

are due now. For those of you who have all ready sent in your dues, please use the membership to recruit a new member. I can think of no better way to help the N.P.B.E. The President and Editor is also the Treasurer. So send in your $2.00 dues and membership form in now to N.P.B.E., 1828 Ida Ave., Fort Wayne, Ind. 46808.

ATTENTION: Board of Directors. As we have six directors on the Board and should have ten, I make the following proposal: The President and the two Vice Presidents will automatically be on the Board of Directors. John Pagan will become an honorary life member of the Board. John will also serve as chairman for the year 1968. There after the chairman will be the Board Member receiving the most votes. This will give us nine members on the Board which should be sufficient. Will the six Board Members either yea or nay this?

The EDITOR Speaking - Don Beck

First of all I want to thank all of you that have congratulated me and wished me good luck in this venture. I'm sure I'll find it a most rewarding and enlightening experience. Many of you have already given me bits of advice for which I'm grateful. I'll try to give you the type of report which will give as much information as possible. To do this I need your help. Let's have articles on yourselves, your collection, any unusual pin you've found, etc. Just a single paragraph from you will add interest to our report.

For many of you this will be your first issue of the "Report". I've had many requests from collectors for more information about collecting, prices, phoneys, etc. I'm sure if you join our club you will have many of these questions answered and will enjoy your political collecting more.

PRICES REALIZED FROM AUCTION # 2

39. N B	50. N B	61. 3.75	72. 2.01
40. $ .55	51. 4.01	62. N B	73. 1.51
41. 1.69	52. 3.56	63. 3.46	74. 1.51
42. 3.51	53. 4.90	64. 4.51	75. 1.51
43. 2.51	54. 4.01	65. 5.10	76. 1.51
44. 1.66	55. 3.20	66. 3.01	77. 1.51
45. 2.01	56. N B	67. 4.06	78. 1.51
46. 3.01	57. 5.51	68. 9.27	79. .51
47. 3.90	58. 21.00	69. 4.50	80. .51
48. 10.11	59. 30.96	70. N B	
49. N B	60. 3.51	71. 3.01	

ADVERTISEMENTS NEEDED

To make a more interesting report your advertisements are needed. This will give you a chance to dispose of your duplicates and also to add some pins to your collection.

Whole Page $4.00 — 1/2 Page $2.00 — 25 Words 50¢

F O R S A L E F O R S A L E F O R S A L E

1. "Al" Smith bronze hat, have two different kinds, screw back and pin back - 3.50 each

(con. next page)

2. Goldwater-Miller, and Johnson-Humphrey jugates, 2 for $1.00
3. 10 misc. Presidential Political pins, $4.00

Don Beck, 1828 Ida Ave., Fort Wayne, Ind. 46808

****

WANTED - I'm seeking early Illinois and Chicago May buttons. Also Stevenson for Governor buttons. Trade or sell. Edward Jensen, 6640 N. Ottawa Ave., Chicago, Ill. 60631.

****

FORWARD a stamp for illustrated list #6. Includes Foster-Gitlow, Grant-Colfax Aerotype, Chafin, and other good items. Dave Beck, Montezuma, Iowa 50171

****

WANTED - Franklin D. Roosevelt Items. (Unusual variety). Also Uncle Sam and items pertaining to Comic Strips, especially the older ones. Murray Harris, 4953 Cartwright Ave., North Hollywood, Calif. 91601.

****

WANTED - Advertising Mirrors, rolled out coins, misc. pin backs. Bentley for President Pin. Also any Jim Cox or John Davis items. Don Beck, 1828 Ida Ave., Fort Wayne, Ind. 46808.

Deceased Member: Stanley Buck, 7040 Sunnyside Ave., Norridge, Ill. Those of us who knew Stanley will truly miss him.

Those of you who have wanted a copy of "A Century of Campaign Buttons - 1789-1889" write: University of Hartford, Box 1948, Hartford, Conn. The price is $25.00. The author is J. Doyle DeWitt. It may be out of print, but if you can still get one it's well worth the $25.

THE AUTOGRAPH CORNER
By J. K. Stokes

NPBE 360

I have listed here the addresses of children of some of the late Prrsidents. All of them have sent their autograph to me. I suggest that you write to them. Here they are:

Teddy Roosevelt's daughter:
Alice Roosevelt Longworth
2009 Massachusetts Ave.
Washington, D.C. 20036

William Howard Taft's Son:
Charles P. Taft
First National Bank Bldg.
Cincinnati, Ohio

Herbert Hoover's two Sons:
Herbert Hoover, Jr.
900 Wilshire Blvd.
Los Angeles, Calif. 90017

Allan Hoover
Room 2740, 420 Lexington Ave.
New York, N. Y. 10017

FDR'S five children:
Anna Roosevelt Halsted
2029 Trumbell Terrace, N.W.
Washington, D.C. 20011

Franklin D. Roosevelt, Jr.
417 E. 58th Street
New York, N.Y. 10022

James Roosevelt
5308 W. Adams Blvd.
Los Angeles, Calif.

John A. Roosevelt
36 Wall Street
New York, N.Y.

Eliott Roosevelt
Box 746
Grand Junction, Colorado.

Do you remember John Sparkman? He was Adlai Stevenson's running mate in 1952. I received an autographed photo from him. He has been a US Senator since 1946. His address:

The Honorable John Sparkman
3203 New Senate Office Building
Washington, D.C. 20510

I sincerely hope that the addresses that I have listed in this feature will be helpful to you. If there are any special addresses that you need, please write to me at this address. J.K. Stokes, 1288 Congress Street, Portland Main 04102.

In the next issue I will list addresses of Governors. Happy Collecting!

N. P. B. E. RECORD OF MEMBERSHIP -- 1968

send to:

NATIONAL POLITICAL BUTTON EXCHANGE

1828 Ida Avenue

Fort Wayne, Indiana 46808

This membership: March 30, 1968 - March 30, 1969

PRINT PLEASE

Name: _____

Street Address: _____

Sity, State, and ZIP CODE: _____

_____

Occupation: _____

Age: _____

Number of years collecting: _____

Size of Collecting: _____

Specialty: _____

Collection is mostly: Pre-1900 _____ Pro-1932 _____ Modern _____

Number of NPBE MEMBERSHIP _____

Approximate date of membership: _____

Collector primarily of: Pinbacks _____ Jugates _____

Paper materials _____ small items _____

Tabs _____ stamps _____

Others _____

IMPROVEMENTS I THINK CAN BE MADE IN THE NPBE: